



JESSICA SMITH

WEB, DIGITAL, AND GRAPHIC DESIGNER

jessmsmith.com

608-228-8276

designer@jessmsmith.com

POSITION

WEB, DIGITAL &
GRAPHIC DESIGNER

ABOUT ME

With a strong foundation in web, digital, and graphic design, coupled with a background in psychology and art therapy, I bring a unique perspective to creative projects.

SKILLS

GRAPHIC DESIGN

Branding & Logo
Print
Typography

DIGITAL DESIGN

Website Design
Website Development
Video Editing
Animations
Special Graphics
Social Media Posts

INTERPERSONAL

Listening
Iterative Processing
Collaboration
Project Management
Communication

HOBBIES

Making Art • Traveling
Nature • SungMu Yoga
Korean Dramas & Music
(K-pop)

WORK EXPERIENCE

7/2023 - CURRENT

**Cheramy
Story Arts and
Marketing
McFarland, WI**

- **WEB, DIGITAL & GRAPHIC DESIGNER**
Graphic Design for print and social media. Project management. Client collaboration. Website Design, Development & Maintenance. Video production and editing. Animations and Special Graphics Projects. SEO Analysis and Optimization.

12/2021 - CURRENT

**JMS Design LLC
Madison, WI**

- **FREELANCE WEB DESIGNER**
Collaboration with Clients. Web Design, Development and Maintenance. Logo and Branding Design. Project Management.

12/2015 - 12/2016

**Department of
Children and
Families,
State of WI**

- **PROJECT MANAGER**
Project Manager. Organization and Communication between agencies and state funded entities. Website Contention Creation. Website Editing.

EDUCATION

2020-2022

- **ASSOCIATES DEGREE
WEB AND DIGITAL MEDIA DESIGN**
Madison College, Madison, WI

2001-2004

- **MASTERS DEGREE COUNSELING
PSYCHOLOGY AND ART THERAPY**
Naropa University, Boulder, CO

1998-2001

- **BACHELORS DEGREE INTERDISCIPLINARY
STUDIES: ART AND PSYCHOLOGY**
Western Washington University
Bellingham, WA