



Jessica SMITH

WEB, GRAPHIC AND DIGITAL DESIGNER

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Madison, WI

ABOUT ME

After working in the Early Childhood profession in multiple roles (mental health/art therapist, caregiver, director, regulator) I have recently changed careers to Web, Graphic and Digital Design. I have strong digital tech skills, as well as a personal and empathetic approach to showcase one's story.

PROFESSIONAL SKILLS

- Graphic Design
- Web Design
- Hand Drawing
- Programming
- Social Media
- Branding & Logo
- Interpersonal

HOBBIES

Art • Traveling • Writing • Nature • Dahn Yoga • Korean Dramas & Music (K-pop)



MY FOLIO

WORK EXPERIENCE

- Dec 2022 - Present
Mezzgates Safeti-Gates Inc
FREELANCE WEB DESIGNER
Collaborates with client to refresh design and organization of content for a multi-page, high content website.
- Dec 2022- Feb 2023
Art Gecko
FREELANCE WEB DESIGNER
Designs and builds Art Gecko's Stone of the Week web page; Designs logo; Posts Social Media content;
- May 2022- current
360 Commercial and Home Real Estate LLC
FREELANCE GRAPHIC AND WEB DESIGNER
Designs and builds a website for new luxury condominiums; Edits and redesigns brochures; Updates current websites;
- Aug 2015-Dec 2016
Department of Children and Families, State of WI
POLICY AND PROCEDURE ANALYST, ADV
Edits and creates content for Early Childhood Inclusion Website; Project Manager for multiple Race to the Top projects for training and education of the inclusion of children with disabilities in Early Child Care settings;

EDUCATION

- 2020-2022
Madison College, Madison WI
ASSOCIATES DEGREE
WEB AND DIGITAL MEDIA DESIGN
- 2001-2004
Naropa University, Boulder CO
MASTERS DEGREE
COUNSELING PSYCHOLOGY AND ART THERAPY
- 1998-2001
Western Washington University, Bellingham, WA
BACHELORS DEGREE
INTERDISCIPLINARY STUDIES-ART AND PSYCHOLOGY